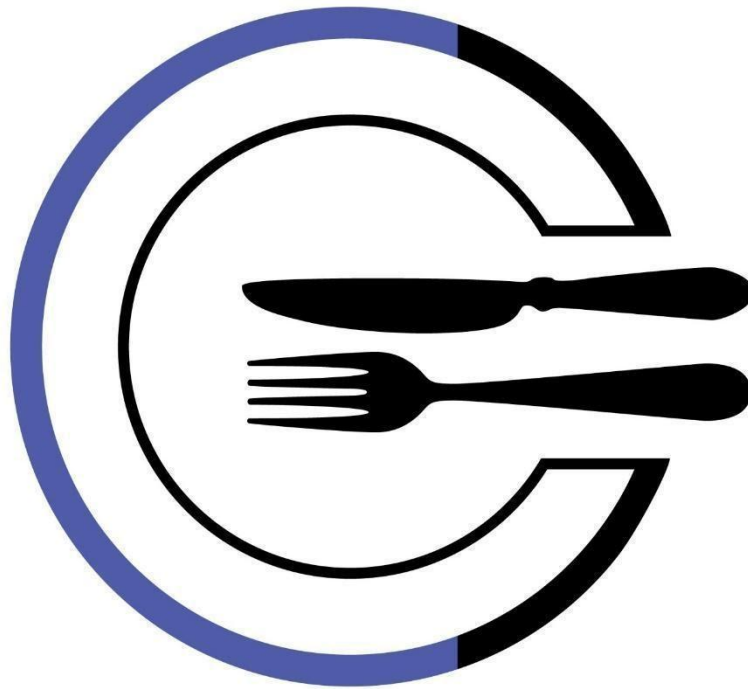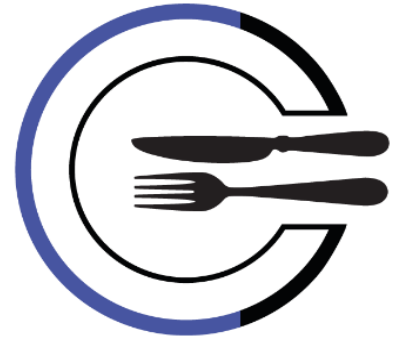# Roadmap 23/24

Calorie Token

Founders: P.H.J. Hendrikse
L.A Visscher
S. Zoetman

Chamber of Commerce: 84216352

Date: 03-20-2023

Q1 2023: CalorieApp development

- **CalorieApp development**
    - Wallet encryption ✅
    - XRP balance ✅
    - Calorie balance ✅
    - Sending/receiving XRP and other tokens ✅
    - Transaction history ✅
    - Setting trustline(s) ✅
    - Wallet generator ✅
    - Importing wallet (public/private key)
    - NFT Minter ✅
    - Calorie customized theme ✅

- **Giveaways**

    Organize community giveaways on our social media channels ✅

- **Social media content**

    - Creating social media content on platforms such as Twitter, Facebook, Instagram, and Youtube. ✅
    - Collaborating with other developers/tokens in the XRPL realm to create content together. ✅

- **Hackathon**
    - Preparations for upcoming hackathon ✅
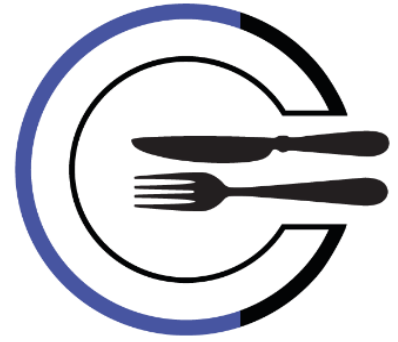
Q2 2023: Development / Hackathon

- **CalorieApp development**

  - Upgraded wallet encryption

  - Multiple accounts in wallet

  - Importing wallet (adding seed/secret numbers)

  - DEX trade

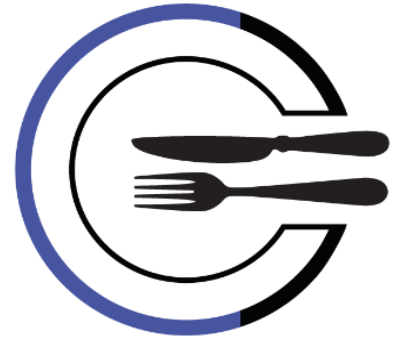 - Portfolio

  - Food tracking (development)

- **CalorieApp Hackathon**

  Organize a hackathon to incentivize developers to build integrated applications and additional functions for the CalorieApp. Offer various rewards in exchange for their participation.

  - Registration phase

  - Knowledge test

  - Setting up teams

  - Small redeemable tasks

  - Main hackathon tasks

  - Live (team)sessions on Discord

- **Giveaways**

  Organize community giveaways on our social media channels

Q3 2023: Hackathon

- **CalorieApp Hackathon**

  Organize a hackathon to incentivize developers to build integrated applications and additional functions for the CalorieApp. Offer various rewards in exchange for their participation.

    - Completing main hackathon tasks
    - Live (team)sessions on Discord
    - Handing in projects/tasks
    - Jury assessment
    - Award ceremony
   - Merging new branches into the main branch of the CalorieApp

Q4 2023: CalorieApp Consumer launch

- **CalorieApp Consumer alpha launch**

  Alpha launch of CalorieApp for consumers, which includes a range of features. These features include an encrypted Calorie-customized wallet that supports both XRP and Calorie balances, as well as the ability to send and receive XRP and other tokens, view transaction history, set trustlines, generate wallets, import multiple wallets, mint NFTs, DEX trade, and a manageable portfolio.

- **Improving CalorieApp for consumer use**

  To enhance the user experience, we'll continuously monitor data and user feedback, and make improvements to optimize and further develop the CalorieApp.
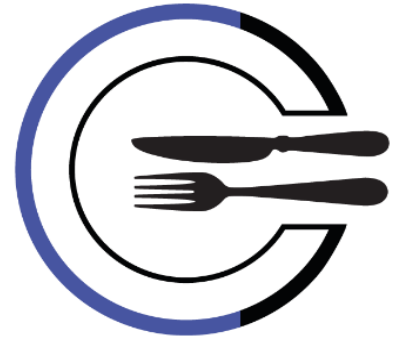
- **Corporate recruitment CalorieApp**

  Seeking business users to test the alpha version of CalorieApp for corporate usage.

- **Developing integrated apps**

  Inventory Management Systems (IMS) for corporate usage (development).

Q1 2024: CalorieApp Corporate launch

- **Corporate recruiting CalorieApp**

  Seeking business users to test the alpha version of CalorieApp for corporate usage.

- **Corporate launch of CalorieApp alpha**

  This version includes XRPL payments and secured off-chain data storage for both consumers and corporate users. For consumers, the Food Tracker feature helps track your daily intake. For corporate users, an Inventory Management System (IMS) to streamline your workflow and boost efficiency.

- **App monitoring and improvements of consumer/corporate usage**

  To enhance the user experience, we'll continuously monitor data and user feedback, and make improvements to optimize and further develop the CalorieApp.

- **Developing corporate focused integrated applications**

  Further development of the Inventory Management System (IMS).
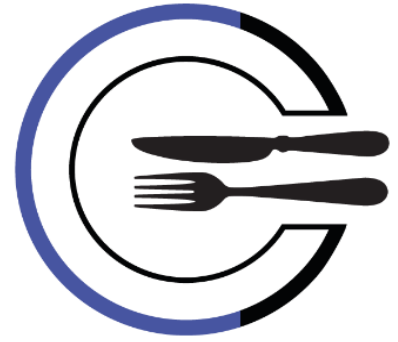
- **Brand expansion**

    We're actively pursuing new opportunities to grow our brand and expand our reach. This includes reaching out to potential partners in the food and beverage industry to explore new collaborations and opportunities. Additionally, we're focused on increasing brand awareness and building strong relationships with developers in the crypto realm. By building a strong network of partners and collaborators, we're confident that we can continue to drive growth and success for our platform.

Q2 2024: Consumer integration

- **Beta consumer launch of CalorieApp**

    Beta launch of CalorieApp for consumers, which includes a range of features. These features include an encrypted Calorie-customized wallet that supports both XRP and Calorie balances, as well as the ability to send and receive XRP and other tokens, view transaction history, set trustlines, generate wallets, import multiple wallets, mint NFTs, DEX trade, and a manageable portfolio.

- **App monitoring and improvements of consumer usage**

    To enhance the user experience, we'll continuously monitor data and user feedback, and make improvements to optimize and further develop the CalorieApp.

- **Developing additional (in-app) consumer focused applications**

    Develop and integrate new consumer focused (in-app) applications.
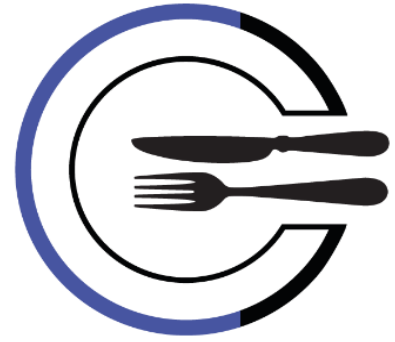
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Q3 2024: Corporate integration

- **Beta Corporate launch of CalorieApp**

  Beta launch of the CalorieApp for corporate usage. Includes XRPL payments and secured off-chain data storage for both consumers and corporate usage.

- **App monitoring and improvements of corporate usage**
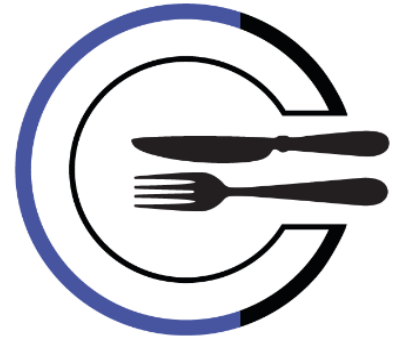
  To enhance the user experience, we'll continuously monitor data and user feedback, and make improvements to optimize and further develop the CalorieApp.

- **Developing additional (in-app) corporate focused applications**
  - Accounting System (ACS)
  - Analysis System (AS)
- **Brand expansion**

  We're actively pursuing new opportunities to grow our brand and expand our reach. This includes reaching out to potential partners in the food and beverage industry to explore new collaborations and opportunities. Additionally, we're focused on increasing brand awareness and building strong relationships with developers in the crypto realm. By building a strong network of partners and collaborators, we're confident that we can continue to drive growth and success for our platform.

Q4 2024: Roundup

- **Full launch CalorieApp Consumer/Corporate**

  Full launch of both CalorieApp Consumer and CalorieApp Corporate (subject to change) on the app store/play store.
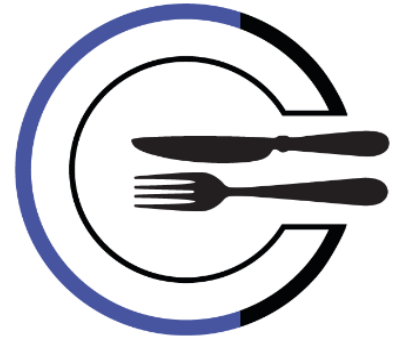
- **App monitoring and improvements**

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- **Brand expansion**

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Ending note

As a team, we are ambitious and committed to achieving our quarterly goals. While some goals may require more time than others and take longer than anticipated, others may be completed ahead of schedule. The 2023 and 2024 roadmap serves as a guideline to help us stay on track.